

**MULTIdisciplinary TRAIning**  
in **Circular Economy** and **Smart** valorisation  
of the rural area for new business models

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### ERASMUS+ PROGRAMME

Key Action 2: Cooperation for innovation and exchange of  
good education

Projectpractices, Strategic partnerships for higher code:  
2019-1-RO01-KA203-06387

### MAIN INTELLECTUAL PRODUCTS:

- *Circular economy in rural areas - comparative study among participant countries;*
- *Report on the needed knowledge and skills for a successful entrepreneurial career in the framework of circular economy;*
- *Online courses: Multidisciplinary training in circular economy and smart valorisation of the rural area for new business models; Management and leadership - knowledge and personal skills for a successful application of circular economy in rural area;*



### GENERAL OBJECTIVE

The general objective of MULTITRACES is to set up a multidisciplinary training of the university students for business development in the rural area in the framework of circular economy for smart valorization of industrial production outputs and natural resources. The students involved in the project are expected to acquire the necessary knowledge for initiating business activities in the rural area or for a successful career in entrepreneurship.

