



## Internship/ Apprenticeship contract: Communication and development of the RURENER network (M/F)

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RURENER is enlarging its working team for the Spring-summer season... And possibly longer! If you are a convinced European, an enthusiastic believer in sustainable development and the necessary transition of our societies; and if you are looking to work with rural communities in a fulfilling internship/ apprenticeship, this is your chance to join us!

### The organization:

Who are we? RURENER is a European network of rural communities engaged in the energy transition. Our vision is to build a European Union self-conscious of the potentials of its territories, and especially its rural territories, to realize the energy transition. By addressing the energy issues, we promote a transversal approach of rural development. Through our members' experiences, we highlight the crucial role of rural territories to make the energy transition a reality in Europe, and we seek to make rural territories' voice heard and acknowledged in Brussels.

Our missions:

- Be the **voice of rural European communities** in the fight against climate change
- Promote the **sharing of good practices** and concrete **cooperation** between European communities.
- Give these communities the **tools** to elaborate and conduct their **energy strategy**.
- **Promote technical, organizational and social innovations** experienced in the field

### New recruit's tasks:

The position focuses on three main missions: The communication around RURENER's projects and events, building and conduct of cooperation projects and the development and animation of the network.

The first mission will consist of supporting the RURENER staff in the communication of the projects, events and tools:

- Develop RURENER's overall communication strategy to different target groups (public authorities, general public, European, national and local institutions) by bringing new ideas
- Renew the content and purpose of the organization's website and social media to increase visibility and access, increase networking but also to facilitate its management on a regular basis
- Communicate around RURENER's projects, events and resources (productions, tools, etc) ,
- Conduct a newsletter or any other type of direct communication to inform the network about the development of projects.

Communication is a key issue that needs to be addressed by RURENER. In the last 2 years, RURENER has participated in more and more projects, at European level, but also at national and regional level. The need in promotion of the network's activities is consequently increasing and has to be organized in order to be sustainable given the size of the organization. This requires the development of RURENER's overall communication strategy (external and internal communication) through new ideas

of communication media and content. For these reasons, this mission will cover 1/3 of the new recruit's activity.

In line with the recent development of the network, new project proposals are being shaped and new projects are starting. This will require the new recruit to contribute to the development of the new proposals and to give a hand to the RURENER staff for the conduct of the on-going projects. More specifically:

- Development of an Interreg project proposal (if the project's idea is selected after phase 1 submitted in March 2023)
- Development of a CERV-town twinning project proposal addressing rural mobility based on an existing consortium of partners to be developed further
- Watch over the Life calls for proposals or any other relevant opportunity in EU funding
- Support in the conduct of the Massif central in Transitions and LINK-EU projects (on-going) depending on the new recruit's profile and interests

This mission is key for RURENER's development and will compose 1/3 of the new recruit's time. The remaining time of the new recruit will be dedicated to the third mission, a transversal activity of networking.

The third mission is related to the development and animation of the RURENER network:

- A work of benchmark to identify existing initiatives supporting systemic change in organization and public authorities and EU level
- Identification of pilot communities conducting climate action at EU level in order to invite them to join the RURENER network And / or host field tours
- The development of the Lands of Study initiative to develop field tours in pilot communities of Europe, in line with the current effort from the Fabrique des Transitions and TEPOS networks in France and similar initiatives in Europe

All of these tasks will be conducted with the support of the RURENER's European coordinator and RURENER project manager, offering you a good opportunity to build capacity on European networking and projects as well as facilitation for public authorities in the development of the territorial transition plans and strategies.

What we expect from you is a great energy and motivation to keep up the network's dynamic and bring-in new ideas!

Profile:

- Master's 1 or 2 in communication, international cooperation, rural development, political science; or any other relevant field
- Ability to mobilize a diversity of stakeholders;
- Strong interpersonal skills;
- Interest for the energy transition in rural territories is necessary;
- Fluent use of English is essential (written/spoken); fluency in at least one other EU languages will be strongly appreciated
- Use of online communication tools (social media, MailChimp, Wordpress, etc);
- Past experience in a non-profit organization will be valued.



Length of the mission: 6 months for internships, up to 12 months for apprenticeship starting as soon as possible – possibility of moving to a more permanent contract afterwards.

Place: Clermont-Ferrand (63000), France and possibility of business trip in Europe

Compensation: legal internship/ apprenticeship compensation according to the French legislation + transportation costs – ERASMUS funding is possible for European candidates upon request to your international office

Applying: If this offer fits your skills and ambitions, please send your CV and cover letter to Céline Seince at [rurener@gmail.com](mailto:rurener@gmail.com) before May 21<sup>st</sup> 2023.

We are looking forward to meeting you!